

TEORÍAS DE LA COMUNICACIÓN

Seminario

Posgrado en Filosofía

UNAM

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OBJETIVO

El objetivo de este curso es revisar los diferentes teorías o modelos de la comunicación humana. Se examinarán tres visiones: las teorías de la descodificación, las teorías centradas en las intenciones y el modelo stalnakeriano centrado en la aserción. Esto conllevará un examen de cómo se debe trazar la distinción entre semántica y pragmática, a examinar diferentes actos de habla y con ello hasta qué punto están determinados por los estados mentales de los hablantes.

PROGRAMA

I. Introducción: las teorías descodificadoras y sus límites

II. Los actos de habla y las presuposiciones

III. Las teorías centradas en intenciones

a. la teoría griceana y las implicaturas

b. la teoría de la pertinencia: un modelo cognitivo

III. Las teorías de la aserción: el modelo stalnakeriano

a. el trasfondo común y el contexto

b. la aserción vs. la intención

EVALUACIÓN

La evaluación se hará con base en la participación en el seminario y dos trabajos, uno sobre las partes I-III y otro sobre la parte III.

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¹ Al iniciar el semestre, el Dr. Mena ya sólo tendrá la adscripción como investigador del Instituto de Investigaciones Filosóficas, UNAM.

² Un asterisco indica la bibliografía esencial. El resto es bibliografía complementaria.

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